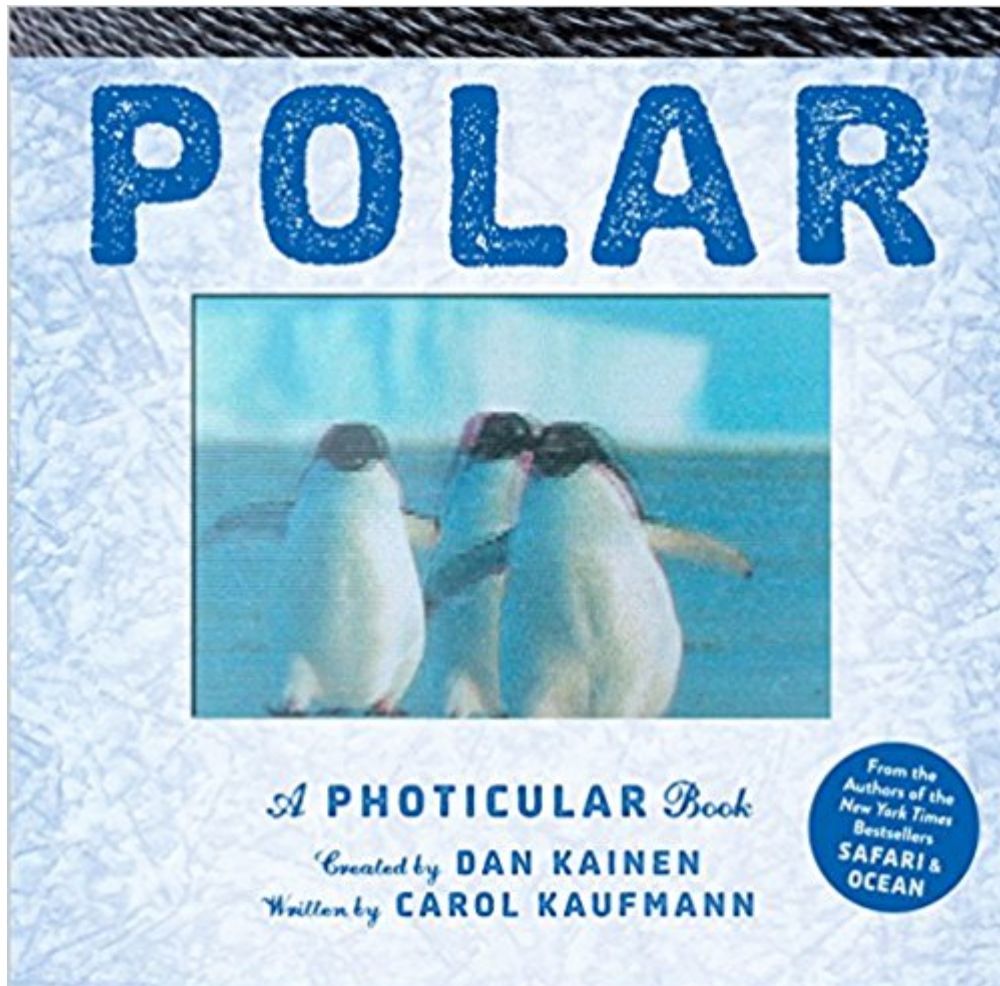




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Polar: A Photicular Book



Synopsis

Take a stunning journey to the ends of the earth through the colorful, fluid motion of Photocular® technology. A phenomenon first seen in the bestsellers *Safari* and *Ocean*, Photocular technology uses sliding lenses and video imagery to display realistic living motion in the pages of a book. It's like a movie in your hand. Penguins waddle in their irresistibly happy way. A walrus lumbers across the snowy landscape. There's a polar bear with her lively cubs. A beluga whale, breaching. A team of sled dogs sprinting directly at the viewer. And the miracle of the Northern Lights, shimmering like a silk rainbow through the star-filled night. National Geographic writer Carol Kaufmann brings the reader along on a voyage to the North and South Poles, and writes a lively and informative essay for each image, including vital statistics for each animal, such as their size, range, habitat, and more.

Book Information

Series: Photocular

Hardcover: 24 pages

Publisher: Workman Publishing Company (October 6, 2015)

Language: English

ISBN-10: 0761185690

ISBN-13: 978-0761185697

Product Dimensions: 8.2 x 2 x 8.2 inches

Shipping Weight: 1.8 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars 77 customer reviews

Best Sellers Rank: #52,580 in Books (See Top 100 in Books) #1 in Books > Science & Math > Nature & Ecology > Ecosystems > Arctic #21 in Books > Arts & Photography > Photography & Video > Photojournalism & Essays > Photo Essays #34 in Books > Science & Math > Biological Sciences > Animals > Wildlife

Age Range: 8 - 11 years

Grade Level: 3 - 6

Customer Reviews

The team that produced *Safari* (2012) and *Ocean* (2014, both Workman) this time tackles the polar regions. Dancing penguins, flying snowy owls, and running sled dogs are among the polar animals portrayed in creations called photoculars, or moving, three-dimensional, hologram-esque depictions. Both poles are described and deftly differentiated: the Arctic is an area

of permanently frozen ice, while the continent of Antarctica is completely covered by a layer of ice. Chapters include a photicular and brief information on the animal's size, habitat, range, diet, life span, and population. A page of text fleshes out the summary with detailed factual and often entertaining material. For example, male reindeer shed their antlers in November and grow them back them in the spring, but since females keep their antlers through the winter, Santa's reindeer are all females. Threats to each animal are covered, including the effects of global warming. A glowing photicular of the northern and southern lights finishes this sampling of life on the two poles. The readable and enlightening material makes this a worthy addition. However, the fascinating, almost magical illustrations will easily attract enthusiastic readers and the design might prove too fragile for the wear and tear of circulation. VERDICT An intriguing offering for collections willing to take the risk of damage. — Frances E. Millhouser, formerly at Fairfax County Public Library, VA

Dan Kainen is an artist, designer, and inventor living in New York City. He is the creator of the bestselling Photicular books Safari, Ocean, Polar, and Jungle. His website is DanKainen.com. While working with some of the pioneers of holography, Dan created a special spotlight that was used by Soho's Museum of Holography to light holograms. The related field of holography led to Dan's interest in lenticular art and, in turn, after nearly a decade of research and experimentation, to the creation of his "Motion Viewer," his third patent in that field and the inspiration for Safari and the other Photicular books. Carol Kaufmann is the author of 97 Ways to Make a Cat Like You and co-author of the bestselling Photicular books Safari, Ocean, and Polar (Oct. 2015). A freelance writer and editor, her work for National Geographic and other publications has taken her to all corners of the globe, from the Pacific Ocean's floor to the top the Atlas Mountains. In addition to National Geographic, her writing has appeared in the New York Times's Draft column, Reader's Digest, where she was the National Affairs Reporter, The Washington Post, George, and in the anthology A Woman's Europe. She is also the author of the ebook, MamaTricks. She lives in Alexandria, Virginia.

These books are amazing. They are for all ages. When you turn the pages and see the animals move it is awe inspiring. I bought four of these. I personally like the POLAR one best but you can't go wrong with SAFARI or OCEAN or any of them. The stories accompanying the pictures will need to be read to the little ones as they require some advanced reading skills but I am sure my 11 year old granddaughter can handle it. But honestly I could look at them all day myself. People are so clever

and creative.

This is intended as a gift for my granddaughter who's birthday is in a few weeks. So I don't know her reaction. However, I saw one of these books in the gift shop of the Phillips Museum in DC and just loved it. When I went online to buy it, I saw there were three books so I bought them all. I love them, if that counts!

Very cool pictures that show great movement. I purchased for a three year old and the writing that goes with it is for a much older child. Just wish the story that went with each picture was more for a younger child.

This is such a fun book. It's the type of book that's fun the first time and fun a month later when it's picked up again. I bought it for my 8 year old niece and it was perfect for her.

A great book. All of the books in this series are fantastic. They look like little movies, and without a tablet or other electronic device.

My daughter got this as a Christmas gift from her Great Uncle and although she is too young to really enjoy it without chewing or ripping it, it's a fascinating book for anyone! It balances the information about each animal with a great moving image of the animal in action. I wish I would have had a book like this when I was young. It was difficult and expensive to take my 4 siblings and I too the zoo, so this would have been pretty cool.

I ordered three different Photoclear kind of books for gifts, one for a grand child and two for her friends. They are wonderful. I showed this to 6 other people all of whom loved it. Two co-workers then ordered them for the children in their lives. The movement looks like something out of the Harry Potter's books that have the "moving pictures". Thank You.

These books are magical! We love the super cool pictures when reading them. They are hard cover and will last a long time in our book collection and are equally enjoyed by the kids as they are the adults. I have purchased one of every title, it's a great collection to have. Highly recommend as gifts or to add to your own unique book collection.

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